

- Co-founder & CEO: Mukti Bosco • Website: www.healing-fields.org • Founded: 2000 • Location: Hyderabad
- Coverage: Pan-India • Total Budget: INR 2.15 crores (\$347,000) • MHM Budget: INR 1.4 crores (\$226,000)



Theory of Change

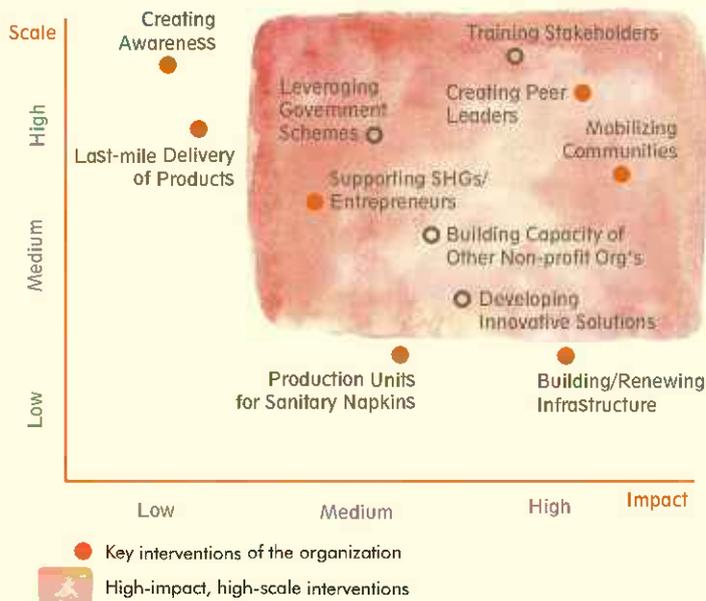
If women at the grassroots are provided with relevant health education coupled with an accessible platform for health products and services, then they will be empowered to take responsibility for their own as well as their community's health and well-being, thereby arresting the downward spiral of poverty.



What does it do?

Healing Fields Foundation, a pioneer in the areas of health financing and community education, is dedicated to making healthcare affordable and accessible to all underprivileged and marginalized people across India. In order to realize this vision, HFF works across seven states in four program areas, which includes health education, field research, health financing and livelihoods.

Interventions:



What does it do in MHM?

In 2009, HFF launched its Community Health Facilitator (CHFs) program in order to build the capacity of rural women in the area of health.

With the help of partner microfinance institutions (MFI), the organization uses a defined set of criteria to select women who are MFI clients and provides them with practical and structured trainings for six months on issues related to health and disease, nutrition, menstrual hygiene, prevention of illnesses, first aid, government programs and health financing. During these contact sessions, the training takes the form of role play, group work, presentations and workshops.

Following the training period, the CHFs undertake a paid internship for six months where they are expected to go out into their local communities and conduct 10 health education sessions a month and two community mobilization programs over six months. Repeated health education sessions serve the purpose of reinforcing health seeking behavior which helps with improving the health status of the community.

As sustainability of the CHFs beyond training is an important focus of the program, HFF supports graduated CHFs with economic empowerment opportunities such as manufacturing and distributing sanitary napkins, facilitating toilet construction, acting as doctor-patient facilitators, undertaking healthcare surveys amongst others.

Currently several CHFs who have graduated from the program, are engaged in sanitary napkin production and distribution in two units across Bihar and Andhra Pradesh, which enables over 200,000 women to have access to sanitary napkins.

Registrations:

12A

80G

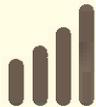
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For further explanation refer to Appendix II



How did the MHM focus evolve?

2000	2007	2009	2012	2012	2013
Launched micro-insurance pilot with support from USAID	Consolidated micro-insurance program following launch of government subsidized micro-health insurance program	Pilot and proof of concept for the Community Health Facilitator program undertaken with a 3 year grant from Jamshedji TataTrust	Scale up of Community Health Facilitator program to 2 states	Launch of livelihood and WATSAN (water & sanitation) initiatives with the community	Upgraded its sanitary napkin production unit in Buxar, Bihar



How scalable is this?

The CHF model lends itself to geographic expansion as HFF partners with local MFIs in order to recruit its health facilitators. This saves HFF time and energy as they can leverage the relationships and goodwill of the local MFIs in various communities. In turn, each CHF is able to educate and provide referrals and healthcare services to almost 250 families in their vicinity. With 1,504 CHFs trained to date, 376,000 families have been impacted. By 2017, HFF plans to train approximately 3,200 CHFs which would magnify the impact in their communities.

Endorsements:

- HFF is a four time participant at the Clinton Global Initiative annual meetings where it has showcased its innovative health related work.

Leadership:

- Mukti Bosco is an Ashoka Fellow and was conferred the Women Social Entrepreneur of the Year Award in 2009.
- She has over 20 years of experience in health insurance, health education and health financing sectors.

Partnerships:

- HFFs funding partners have included Sir Dorabji Tata Trust, USAID, Axis Bank Foundation and Micronutrient Initiative.
- It has partnerships with strong research institutions such as Indian Council of Medical Research and National Institute of Nutrition.
- Its MFI partner include CASHPOR, GoFinance, Sambandh, ESAF etc.



Real lives, real stories



Munni with her two children

Late one night, Munni was called to attend to a critically ill relative for whom she applied first-aid learned during her CHF training. Doctors later said her quick action saved his life, earning her praise from the community. Now, Munni provides education on menstrual hygiene and promotes the use of sanitary napkins which she sells at a discounted rate, earning a 20% commission. Her work has eliminated many obstetrical problems that women in her community were suffering, making her a role model for young girls and a respected change agent.